

Highlights

College of Business Administration highlights and advances include a record fund-raising year, with more than \$3 million of donations and in-kind support for CBA programs and initiatives. A few highlights from the year just past follow:

B.S.B.A. A record number of freshmen have enrolled in business courses required in the revised B.S.B.A. degree program. This program provides students with both academic and soft skills, knowledge, and abilities that will make them more successful in their careers. Some of the key program components include:

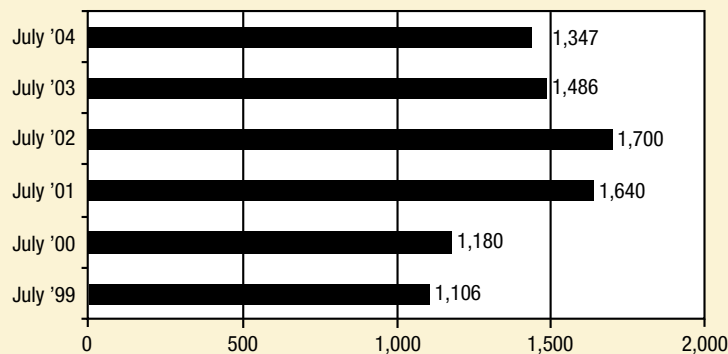
- Emphasis on communication and teamwork skills introduced early in the curriculum and reinforced and applied throughout the curriculum
- A significant integrative component incorporating enterprise resource planning
- A course on managing and supervising people
- A student-developed portfolio of skills, experiences, and accomplishments to improve marketability

The Business Residential College. Now in its second year, this living and learning community provides a venue for undergraduate business students to share many experiences and activities while taking business courses together throughout their college career.

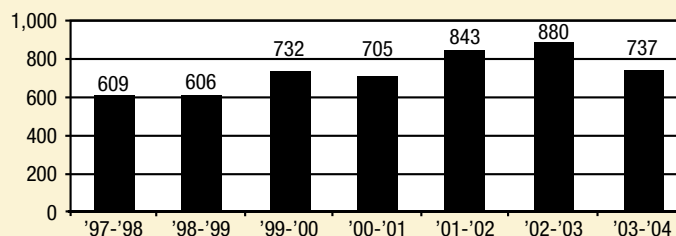
CBA Points of pride. Other recent accomplishments highlight our excellence.

- The May issue of *Entrepreneur* magazine ranked the college's entrepreneurship program among the top 50 regional programs.
- A significant two-year U.S. Department of Education grant will have a positive impact on the region's economy while expanding the college's international business education. This grant provides consulting services and workshops for mid-Michigan businesses seeking to export their products and services.
- The college has a \$135,000 contract with Michigan Rehabilitation Services to provide small-business consulting to disabled entrepreneurs throughout a large portion of the state of Michigan.
- Our faculty members are sought out regularly for opinion pieces and expert commentary by major national and international news outlets such as the *New York Times*, *Wall Street Journal*, *Detroit Free Press*, *Detroit News*, *Voice of America*, *USA Today*, and the *London Mail*.
- Recent data indicate that our graduates continue to be hired at a high rate, with 90 percent finding jobs or being accepted into graduate programs. Our M.B.A. graduates continue to become top-level business leaders in many fields.

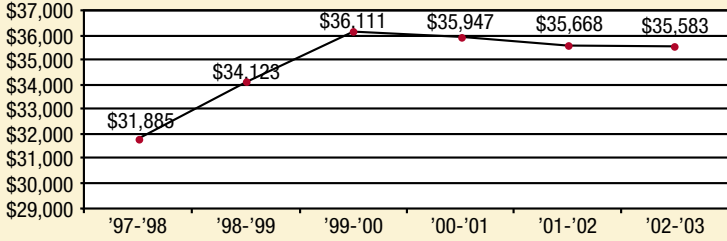
Business majors



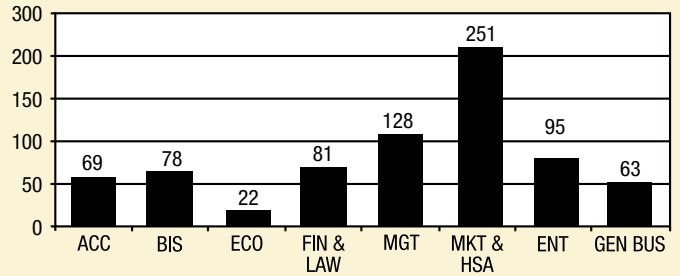
Number of CBA undergraduate degrees conferred



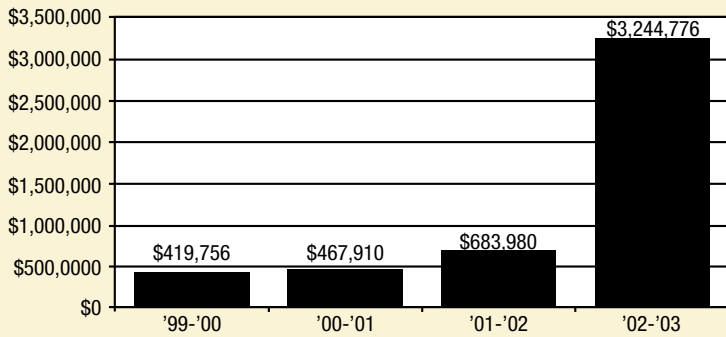
Average business degree graduate salaries



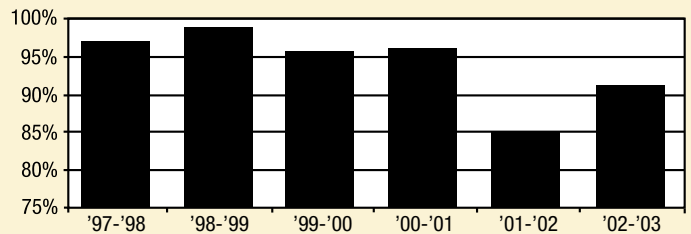
2003-04 undergraduate degrees by department



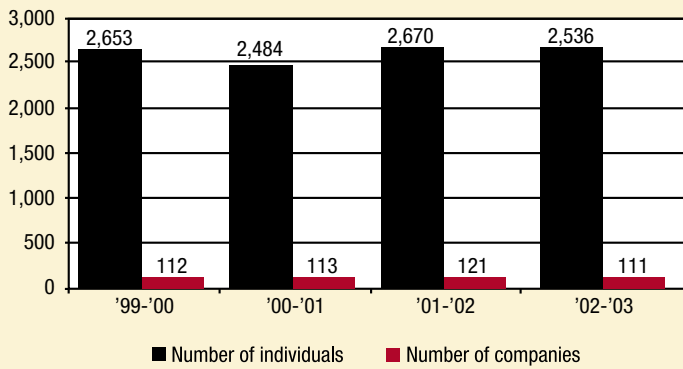
Total contributions to CBA



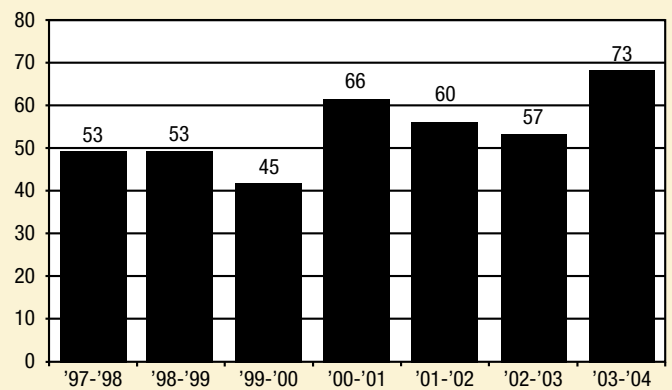
Business graduate placement rate



Number of CBA donors



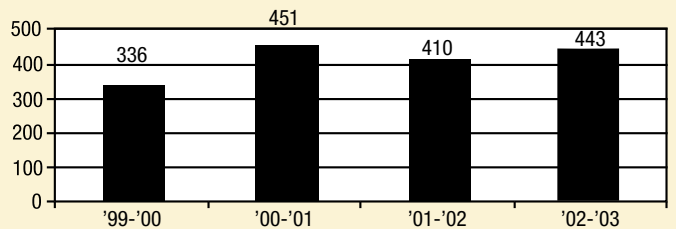
MBA graduates



Top 10 employers of CBA graduates

- General Motors Corporation
- The Dow Chemical Company
- EDS
- Ford Motor Company
- DaimlerChrysler Corporation
- Comerica
- Dow Corning Corporation
- State of Michigan
- State Farm Insurance
- Fifth Third Bancorp

Students enrolled in internships



CBA donors 2003-04

(More than \$1,000)

Stephen M. '80 and Debra K. Abbott '80
 Accenture Foundation Inc.
 ACE INA
 American Multi-Cinema Inc.
 Timothy F. '82 and Kristi Lynn Anson '82
 Auto-Owners Insurance Company
 Deborah Anne Barker '72
 Peter S. Beveridge '75
 Lon M. '75 and Vickie Bohannon
 Herbert W. Boschen '83
 Michael L. Bourke
 Douglas '81 and Kathleen Brown '90
 Allan L. '81 and Pamela D. '79 Brunmeier
 David Daniel Burzyck '68, '88
 Dale A. Bywater '50
 Al '56, '90 and Patricia A. Cambridge Jr.
 Jerry Campbell Fund
 Jerry D. '62 and Lisa Campbell
 Keith '76 and Betty Jo Charles '76
 Kenneth Scott Cherry '90
 Susan L. '71 and Robert W. Clarke '71
 Jonas E. and Jeanne B. Cook
 Rodney '77 and Nanette Crawford
 Jeffrey '80 and Roxanne Croft '81
 Thomas Cronin '83
 Crowe Chizek and Company LLC
 DaimlerChrysler Corporation Fund
 Sharon D. DeLeeuw '81
 Deloitte & Touche LLP - Wilton, Connecticut
 DeWitt Conduit Foundation
 Gary DeWitt '64
 The Dow Chemical Company Foundation
 Dow Corning Corporation
 David P. Dow '71
 Ernst & Young Foundation
 Drusilla Farwell Foundation
 Fifth Third Bank of Traverse City
 Financial Executives Institute
 FleetBoston Financial Group
 Ford Motor Company
 Michael and Sherrie Garver
 General Motors Corporation
 The Glenn Family Foundation
 Jacalyn Goforth '82
 Todd Robert Harter '94
 Roger Hayen
 Joy and Randall Hayes
 Richard '72 and Mary Lou Hazleton '86
 Sandra L. Herrygers '87
 Joseph Cooley High '87
 Monica Holmes
 Kristen L. Holt '94
 IBM Corporation
 Johnson & Johnson Family of Companies
 Mitchell A. Joppich '88
 Dr. David '69, '76 and Susan Karmon '68

Phillip '77 and Sue Kench
 Bill Kennis '85
 Dr. Phillip L. Kintzele
 Tim Knickerbocker
 Robert '80 and Judy Krasa
 Ira Kreft '77
 Dr. Vernon E. Kwiatkowski
 The LaBelle Family
 Drs. Brenda '77, '79, '94 and Lawrence Lepisto
 JoAnn K. Linrud
 Kevin and Denise Love '94
 Kirk '77 and Judith Love '78
 Margaret M. Malicke '81
 Maner Costerisan & Ellis CPA, PC
 Marathon Oil Company
 Bruce '75 and Diane Marble '84
 Tim and Dr. Debra McGilsky
 Gene '82 and Melissa McKay
 Stephen Edward Mehlberg '80
 Cynthia Marie Moerdyk '97
 Deborah '95 and David Moscardelli
 Randall Rea Norton '77
 Michael '70 and Mary O'Donnell
 Lyndell C. Patrick '75
 Donald J. Pettijohn '71
 Plante & Moran LLP - Southfield
 Jack D. Poindexter '85
 Ben and Rose Prasad
 Pulte Homes of Michigan
 Quicken Loans Inc.
 The Rehman Group
 Republic Bancorp Inc.
 Joan H. '69 and Joseph E. Rogers Jr. '65
 John B. Rogers '85
 Nancy '79 and David Rusch
 Judge William and Eileen Rush
 SAP America
 John and Linda Schleede
 Dr. Daniel L. and Ruth L. Schneider
 Kurt R. Schwamberger '73
 James Scott and Claudette Shaffer
 John '75 and Dawn Sheffler '85
 Mark '91 and Michelle Szymczak '91
 TEMO Sunrooms
 Timothy J. Todd '88
 Robert S. Unger '80
 Allen '72 and Nancy VanderLaan '73
 Visteon Corporation
 Vulcan Materials Company
 Wachovia Bank Corporation
 Stephen J. Wade '80
 Scott A. '87 and Debra J. Walsh '89
 James H. Wanty '71
 Yeo & Yeo PC
 Thomas '85 and Carole Yoder '86

(\$500 – \$999)

7-Eleven Inc. - Livonia, Michigan
 Mary Jo '95 and Frank Andera
 Paula Audas '80
 Nancy White and Christopher Bailey
 Bank One Michigan
 Chris Beresford '81 and Erin McBrien '81
 Richard '75 and Terry Birch '76
 Daniel L. '80 and Ann T. Blamer '79
 Robert Jay Blanchard '81
 Stacey '86 and Michael Bodner
 Judith K. Brankel '69
 Constance K. Brewer '83
 James '62 and Valerie Briley
 Theodore '69 and Mary Jane Bunker '72
 Jim and Nancy Burley
 William Croft Burley '83
 David '87 and Kathy Cambridge
 James Joseph Cappel
 Mark C. Cieslak '73
 Margaret E. Clark '57
 Donald Karl Closs '60
 Comerica Inc.
 Thomas L. Conant '75
 ConocoPhillips
 Lois '56, '72 and Wells Cook '50
 Kevin '99 and Jennifer Cotter '01
 Ellen '88 and Raymond A.K. Cox
 Russell '80 and Penelope Davis
 Deloitte & Touche LLP - Detroit, Michigan
 Richard and Colleen Divine
 Mr. and Mrs. Paul '72 and Patricia Donakowski '70
 The Dow Chemical Company
 Eli Lilly & Company
 Thomas B. '85 and Anne L. Emmerich '86
 Rebecca Lee Estrada '82
 Steven W. '83 and Karen L. French '82
 Lucile P. Friedrich
 Kevin '84 and Janette Garner '84
 Timothy P. '77 and Sue A. Gaylord '77
 Harley S. Green '87
 Robert '84, '87 and Karen Grove
 Mr. and Mrs. Marie T. Guimond '76 and David J. Tuskey '79
 Gregory E. Gursky '77
 Doris W. Habermehl '60
 Charles T. Henderson '82
 Mary '87 and James Hill
 Jason '94 and Marci Howes '93
 Brian D. Iles '81
 Mark D. Johnson '86
 Robert A. Kelly '89
 Wayne M. Korson '71
 Jason '76 and Janice Korstange '70
 KSL Grand Traverse Resort Inc.
 Daniel L. Kwaske '86
 Gordon W. Larry '73
 Wendy Lee Lehner '90
 Thomas '69 and Kat Licari
 Eric B. Linker '89
 Marsh & McLennan Companies Inc.
 Ronald Edward Mealoy '64
 Chuck Miller Jr. '56 and Margaret Miller '57
 Robert H. '71 and Gail Miller '88
 Michael '81 and Gail Moharter '81
 James '59 and Charlotte Morris
 Tracey '84 and Paul Natke
 Page Olson & Company PC, CPA
 Barbara E. '63 and Larry Parker
 Scott G. Penabaker '78
 Mr. and Mrs. Kevin '81 and Linda Penny '79
 Kari '92 and Paul Peruski
 Greg '82 and Janis Phillips
 Edward '74 and Teresa Price '76
 Dennis '58 and Janet Przybyla
 Lynn A. Rhody '82
 Craig J. Ridenour '88
 Phillip '91 and Michelle Rutkowski '93
 Edward '78 and Maryanne Rykalski
 Mr. and Mrs. Thomas '88 and Kristine Sape '88, '92
 Mollyanna D. Sheltraw '86
 Amy M. Silk
 Scott W. Silverthorn '77
 Scott '82 and Bridget Smith
 State Farm Insurance Companies
 Robert D. Stefano '79
 Thomas J. Steiner '72
 Laura L. Stowell '84
 David '85 and Sharon Sutton '85
 Catherine Neff Thielen '72 and Richard Thielen
 Larry L. '57 and Judy L. Thomas '74
 Brian Tierney '88
 Rueben Tschaekefske '74
 Gerald G. Turner '77
 Robert D. Ullom '57
 Rory J. Underwood '80
 Valassis
 Dan and Bonnie Vetter
 Scott '88 and Deana Warren
 Richard R. '80 and Mary K. Waters '80
 Robert S. Welsh
 James M. Williams Jr.
 Habib and Rosemary Zuberi

2003

David King graduated with a B.S.B.A. in accounting. He works for the public accounting firm Virchow, Krause & Company in Detroit and resides in Sterling Heights, Michigan.

2002

Adam Olson graduated with a B.S.B.A. in general business administration. He married Paula Tuttle, '03, on July 3, 2004.

Bryan Wieferich graduated with a B.S.B.A. in personal financial planning. He recently completed requirements to become a Certified Financial Planner and has opened an office for Waddell & Reed in Mount Pleasant, Michigan. He also teaches in the College of Business Administration's Personal Financial Planning Program at CMU.

2001

Jimi Joy Carolan graduated with a B.S.B.A. in accounting and a B.A.A. in commercial recreation, '97. She has been an auditor for the Michigan Department of Treasury since February 2004. She resides in Grand Ledge, Michigan, and serves as membership development vice president for the Lansing Jaycees.

Jennifer (Reihl) Cotter graduated with a B.S.B.A. in personal financial planning. She married Kevin Cotter, a '99, '02 grad, on June 26, 2004. They reside in Mount Pleasant, Michigan. She is employed at CMU as a campaign coordinator. Kevin attends Thomas M. Cooley Law School.

Jessica Raetz graduated with a B.S.B.A. in marketing. In January she was promoted to assistant account executive at Moroch in Novi, Michigan. She works in advertising on the McDonald's restaurants account.

Anna (Pavlat) Rider graduated with a B.S.B.A. in marketing. On July 31 she married Kyle Rider. Kyle also attended CMU.

2000

Jason Beukema graduated with a B.A.A. in entrepreneurship. He owns an agency specializing in large group cruises. Past cruise concepts have included corporations, music genres, university alumni, university athletics, fund-raisers, and family reunions.

Aaron Kenyon graduated with a B.S.B.A. in accounting. He graduated in May 2004 from Thomas M. Cooley Law School in Lansing, Michigan, Juris Doctor (Magna Cum Laude), and accepted a position with Tandem Transport Corporation in St. Louis, Michigan, as controller/legal counsel. He and his wife, Kristy M. (Shafer) Kenyon, '00, have relocated to St. Johns.

Jeff Lichon graduated with a B.S.B.A. in logistics management. He is employed by Eagle Global Logistics and recently began working as an on-site export specialist at DaimlerChrysler Corporation in Auburn Hills, Michigan. He also is a freelance outdoor writer/photographer and has been published in various outdoor magazines, as well as publications with a focus on disabled individuals in the outdoors.

1999

Janette (Kelly) Bertram graduated with a B.S.B.A. in management information systems. She married Danny Bertram last year. They welcomed a daughter, Jacqueline Elaine Bertram, in October 2003. They reside in Westland, Michigan.

Raven Crowder graduated with a B.S.B.A. in marketing. On May 8, 2004, she received her M.B.A. from the University of Detroit Mercy.

Mike Kuckel graduated with a B.S.B.A. in financial planning. Mike and his wife, Hope, would like to announce the birth of their beautiful daughter Bella Grace in Orlando, Florida. Mike has accepted the position of vice president/marketing at Stewardship Partners Investment Counsel Inc., an institutional money manager.

Krista (Moilanen) McBride graduated with a B.S.B.A. in human resources. She resides in Gibraltar, Michigan.

Meggan McClatchey graduated with a B.S.B.A. in accounting. She earned her M.B.A. in finance from Eastern Michigan University last April. Since graduating from CMU, she has been employed with Domino's Pizza and is currently a treasury analyst at their world headquarters in Ann Arbor, Michigan.

Tim Wehrman graduated with an M.B.A. in business administration. He currently is working as director of finance and administration of SOS Express in Saginaw, Michigan. He plans to marry his fiancée, Suzanne Ruggiero, in January 2005.

Rob Whittier graduated with a B.S.B.A. in marketing. After five years working in marketing and sales with the Ford Motor Company's Southern California office, Rob recently decided to pursue his M.B.A. at the University of Michigan. After earning his M.B.A., he plans to transition into strategic marketing roles.

1998

Julie Anderson graduated with a B.S.B.A. in management information systems. She is engaged to be married to Alan Polaski in September 2005.

Scott Jeffreys graduated with a B.S.B.A. in marketing and logistics. He works as a regional sales manager for Compatico Inc. based in Grand Rapids, Michigan, and resides in Kenosha, Wisconsin.

Mandi VanOoteghem graduated with a B.S.B.A. in hospitality services administration. She accepted a new job in March as a catering sales manager at the Doubletree Hotel Bay City Riverfront. She and her husband, Mike, live in Bay City, Michigan, with their one-year-old son Jacob.

1997

Tim Brannan graduated with an M.B.A. in business administration. He earned his M.B.A. from CMU in '97 and came back "home" to CMU last year as a full-time faculty member in teacher education.

Heather (Godlesky) Latham graduated with a B.S.B.A. in logistics. She would like to announce the birth of her son, Scott, and her daughter, Sydney Nicole, born April 14, 2004.

Kelly (Shafer) Laugerman graduated with a B.S.B.A. in management information systems. She used CMU's career services to get her first job after graduating from college. She worked with a consulting firm called Tier Technologies, where she was able to build her technical and soft skills. Kelly is now a business analyst working for Server Technology at Target Corporation in Minneapolis, Minnesota.

Jeremy Martinchek graduated with a B.S.B.A. in human resource management. In April 2004, he began a new job as the director of the Hagerty Center at Northwestern Michigan College in Traverse City, Michigan. The Hagerty Center is a new full-service banquet and conferencing facility, located on West Bay in Traverse City.

Christina Sumkowski graduated with a B.S.B.A. in marketing. She and her husband, Robert, had a son on July 1, 2004. His name is Dylan Robert.

1996

Joseph Reynolds graduated with a B.S.B.A. in accounting. He worked for PriceWaterhouse Coopers as a senior tax associate in the Grand Rapids and Detroit offices. He moved to New York City in early 2000. Joseph recently joined the International Biometric Group, a consulting group based in lower Manhattan, as operations manager. His previous position was assistant controller for Eureka Networks, a telecommunications provider based in lower Manhattan.

Heather Schrebe graduated with a B.S.B.A. in accounting. She married Gabe Guerrero, a '97 journalism grad. They had their first child on February 18, 2004. Her name is Trystan Bella.

1995

Gina (Stein) Ranger graduated with a B.S.B.A. in human resource management. She received her M.S.A. in 2003. She and her husband, Rod, had a son, Evan Paul, on June 29, 2004. They reside in Traverse City, Michigan.

Ricardo Resio graduated with a B.S.B.A. in human resource management. He and his wife, Stephanie, recently had their fourth child, Rachel Isabella. Rachel has one sister, Kassie (11) and brothers Derek (6) and Chase (4). They are very happy about the addition to their family.

Melissa (Coon) Seybert graduated with a B.S.B.A. in marketing. She and her husband, Nathan, are expecting their second child next spring and currently have a 20-month-old toddler. They live in Phoenix, Arizona.

Kelly (Sweeny) Varner graduated with a B.A.A. in court and conference reporting. She and her husband, John, are proud to announce the birth of their first child, Justin Luke, born on February 13, 2004.

1994

Clifford Hawkins graduated with a B.S.B.A. in finance. He received his M.B.A. in August 2004 from Johns Hopkins University. Since April 2004, he has been employed with the U.S. Department of Defense as a financial analyst.

1993

Thomas Keuten graduated with a B.S.B.A. in finance. He graduated in May 1993 and earned his M.B.A. from the University of Notre Dame in 1996. He is married to Jennifer (Sears) Keuten, who also graduated from CMU in 1993. They have two children, Madeline (2) and Nicholas (5 months). Thomas is currently a partner with ClearView Solutions, a business and technology consulting company serving clients in southeastern Michigan and around the world.

Bridget Schmidt graduated with a B.S.B.A. in finance. She is employed as a service/sales manager of a General Motors dealership in Traverse City, Michigan.

Jeff Weiss graduated with a B.S.B.A. in finance. He married Andrea Henzarek, and they have a 9-month-old son, Layne. They are currently relocating back to Michigan. Jeff has worked for EDS for 11 years as an advanced financial analyst and is currently working as a business-planning specialist. He splits his time between working at home and commuting back and forth to Virginia.

1992

James Beagle graduated with a B.S.B.A. in finance. He is a senior accountant at Sparrow Health Systems in Lansing, Michigan, and is married with two children.

Patrick Cole graduated with a B.S.B.A. in general business administration. He has opened a law firm in Lansing, Michigan, with his wife, Denise, called Cole & Cole PLLC, Attorneys at Law.

Heather (Robinette) Rix graduated with a B.S. in general business administration. She works as an IT customer support manager for MeritCare Health Systems, Fargo, North Dakota. She has been with MeritCare for 12 years.

1991

Vince Bush graduated with a B.S.B.A. in finance. He recently was elected Holland Township trustee. He also is president of Bush Financial Group. He resides in Holland, Michigan, with his wife and two sons.

Greg Collins graduated with a B.S.B.A. in hospitality. He currently is the district manager for Trigo Bread Company, the franchisee of Panera Bread in southwest Michigan. He resides in Ada, Michigan, with his wife, Susie, and sons Noah (4) and Adam (2 months).

P. Kelly Comeaux graduated with a B.S.B.A. in finance. He is the president of Preferred Data Systems LLC. He was married April 24, 2004, to Amanda Rose Brachulis.

Chad Huson graduated with a B.S. in economics. Chad is employed by CUNA Brokerage as a financial advisor at the State Employees Credit Union in Lansing, Michigan.

Kelly Ingersoll graduated with a B.S. in economics. He appeared in *Logistics Management* magazine, May 2004, regarding a program he implemented at Hendrickson International. Since this article/award, Kelly has been promoted to supply chain manager at Hendrickson International - Stamping Division.

David Joyce graduated with a B.S.B.A. in marketing. He recently completed two new videos. One is an exercise anywhere/anytime program in which you create your own workout, and the other is a posture improvement program.

David Rothe graduated with a B.S.B.A. in accounting. He has been promoted to the rank of lieutenant with the Bad Axe Police Department. He lives in Ubly, Michigan, with his wife Amy (Jahn), '90, and two sons, Austin (9) and Lucas (6). Amy teaches at Ubly Community Schools and just completed her master's degree this summer.

1990

Darren Smith graduated with a B.S.B.A. in finance. He is a director of ISS at General Motors. He is married to Karen (Moore). They have three children, Courtney (8), Ryan (4), and Jillian (2). They reside in Grosse Ile, Michigan.

1989

Christine Bachman graduated with a B.S.B.A. in management information systems. She is employed as an information systems applications specialist at Means Industries Inc., in Saginaw, Michigan. She resides in Bay City, Michigan, with her husband, Brian, and their daughter, Cassidy Jewel (2).

Kristen (Bouck) Kemp graduated with a B.S.B.A. in marketing. She has been elected president of the Michigan Association of Bar Executives for 2004-05. She continues to serve as the executive director of the Ingham County Bar Association in Lansing, Michigan. She resides in Grand Ledge with her husband and three daughters.

Brian Nolan graduated with a B.S.B.A. in marketing. He was married to Sandy Vedro in 1999. Brian and Sandy are the proud parents of three sons – Benjamin, Aidan, and Bryce. They currently reside in Troy, Michigan. Brian is the director of Strategic Account Operations and eCommerce for the corporate offices of Kelly Services Inc., headquartered in Troy, Michigan. Sandy is an account executive for both WWJ/CBS and WKBD/UPN television in Detroit.

Keri Shane graduated with a B.S.B.A. in marketing. She is working for the American Massage Therapy Association in Evanston, Illinois, where she is the distribution network marketing coordinator. She will be marketing and recruiting massage therapy students to join the AMTA.

Bill Vowler graduated with a B.S.B.A. in management. He was a member of Phi Chi Theta. He married Dawne Deardorff, also a member of Phi Chi Theta. He is part of the executive team that started a bank in Northville, Michigan, named Main Street Bank. He serves as executive vice president and chief lending officer. Bill has two daughters – Faith (11) and Rose (8). They reside in Canton, Michigan.

1988

Ted Cummings graduated with a B.S.B.A. in marketing. He graduated from Pepperdine University with an M.B.A. in May 2003 and was promoted at Boeing Corporation to export administrator over government licensing. Ted has two young children – Kaleb (30 months) and Kaylee (13 months).

James Disser graduated with a B.S.B.A. in management. He recently was promoted to lieutenant with the Mount Clemens Police Department and has been assigned as road patrol shift commander. He also serves on the SWAT team and honor guard.

Robin Vatalaro graduated with a B.S.B.A. in accounting. She recently formed the CPA firm of Vatalaro & Associates PLLC on July 1, 2004. She has offices in Grosse Pointe Park and Farmington Hills, Michigan, which specialize in pension consulting.

1987

Robert Kennedy graduated with a B.S.B.A. in management information systems. He was recently selected by *Crain's Detroit Business* as one of Detroit's "40 under 40" and is vice president of sales and delivery for Compuware in Detroit.

Cass Pursell graduated with a B.S.B.A. in finance. He is working out of Charleston, South Carolina, for OSI VP Quality/Operations, the nation's leading provider of business process outsourcing services. He recently was promoted to vice president Quality/Operations. He earned his M.B.A. from Auburn University and is a Certified Quality Manager as well as a Black Belt in Six Sigma.

1986

John D. Buckles graduated with a B.S.B.A. in marketing and management information systems. He is married to Diane and has three children – Anna (7), Ryan (5), and Nicholas (2). He is the managing director of Kellogg's Nordic Division in Copenhagen, Denmark.

George Germain graduated with a B.S.B.A. in marketing. He has been the director of facilities at Montcalm Community College since October 1998. He currently is teaching advertising and previously taught algebra at the college.

Thad Howell graduated with a B.S.B.A. in marketing. He now resides in Fontana, Kansas, and is employed by Tetra Second Nature.

Todd Myers graduated with a B.S.B.A. in production operations management. He has completed residency in family medicine and currently is practicing with the Veteran's Administration in Traverse City, Michigan. He is married with three boys – Jake (8), Clayton (6), and Jack (4).

Lisa Pidun graduated with a B.S.B.A. in management information systems. She and her husband have started their own business. They have opened a retail store, Cose di Lusso, which is Italian for "things of luxury" in downtown Rochester, Michigan. The store is designed for people who enjoy wine, at-home entertaining, and fine dining. In addition to personalized wine consulting, they offer specialty foods, beverages, wine accessories, and tableware items.

Chris Rusher graduated with a B.S.B.A. in management. Chris is an evangelist and the business manager of a group called the Stand Strength Team. They are the foremost school assembly program in the nation.

1985

Don Bergman graduated with a B.S.B.A. in hospitality services administration. He has been employed as the director of Meat Operations for Stock Yards Meat Packing Company/U.S. Foodservice of Pittston, Pennsylvania, since November 2003. He resides in Allentown, Pennsylvania.

Ron Bergman graduated with a B.S.B.A. in hospitality services administration. He has been the proprietor of Bay Cafe in Caseville, Michigan, since May 2003. He resides in Caseville, Michigan.

Robert Heyer graduated with a B.A. in personnel management. He assumed the position of assistant special agent in charge of the San Diego Field Office, United States Secret Service. He resides in San Diego, California.

Bill Kennis graduated with a B.S.B.A. in finance. He was elected in July to serve as board president at Oakland Steiner Waldorf School. He owns Leap Marketing LLC, which brands and markets patented products like Oxysox, the "official performance sock" of the National Hockey League.

Theresa LaPorte graduated with a B.A. in accounting. She currently is working as an assistant vice president/accounting manager for Citizens Bank Corporation.

Darris Lazoan graduated with a B.S.B.A. in marketing. He married Renee (Daras) and has two daughters – Jessica (12) and Erin (7) – and lives in Clarkston, Michigan. He is employed as an automotive manufacturing representative in Rochester Hills, Michigan.

1984

Steve Hammond graduated with a B.S.B.A. in finance. He is a sales/operations manager in the Worldwide Direct Market Operations for Ford Motor Company.

Elizabeth (Conner) Hammond graduated with a B.S.B.A. in marketing. She is a professional organizer, employed by "I've Gotta Get Organized" in Detroit, Michigan. She helps people organize their homes, offices, bills, and schedules.

William Hayhow graduated with a B.S.B.A. in accounting and management information systems. He started a new business in 2003 called Direct Knowledge LLC, an Internet services firm in Farmington, Michigan. He is the president of the firm. Services include Web site design, Web application development, e-commerce, and hosting. Bill formerly was with Iacobucci & Company and Marketplace Commerce.

David Kloack graduated with a B.S.B.A. in management information systems. He has been with Consumers Energy since January 1985. He currently is a systems analyst II working in the Corporate Asset Services division of the Information, Services, and Technology department. David lives in Jackson, Michigan. He married Kim in 1986. They have two boys – Jason (17) and Brian (15).

Kevin Mueller graduated with a B.S.B.A. in hospitality services administration. He recently was promoted to manager of Process Improvement and Learning with Valvoline Instant Oil Change, a division of Ashland Inc. He is responsible for managing process improvement projects, manager development, and employee training programs. Kevin has been with Ashland for 14 years. He currently lives in Georgetown, Kentucky, with his wife, Nancy (Poel), '84, and has two sons, Cameron (16) and Cory (12).

1983

John Porter graduated with an M.B.A. in business administration. He resides in Traverse City, Michigan, but he has been managing his appraisal business from Guiyang in the Guizhou Province of China. He teaches English there eight months a year and does appraisals when he is back in the United States.

Dave Rodriguez graduated with a B.S.B.A. in business administration. He recently started in a new position with a nationally recognized Hispanic-owned technical and communications firm. Rodriguez worked for BBDO Detroit and its former InterOne Marketing Group unit in various executive and senior management capacities, leading account teams that serviced all of DaimlerChrysler's brand business – Dodge, Jeep, Chrysler, Mopar, and Chrysler Financial. In working with the Chrysler Group, Dave contributed in such areas as the repositioning of the Chrysler brand, strengthening of the PGA partnership, the Hispanic market, and the groundbreaking launch of the Dodge Ram – which received a Gold EFFIE from the American Marketing Association.

Thomas Sprich graduated with a B.S.B.A. in finance. Thomas is in real estate with Keller-Williams Realty in Grand Rapids, Michigan.

1982

Mark Tuttle graduated with a B.S.B.A. in accounting. He is vice president, finance, with the Stroh Brewery Company in Detroit. He has been with Stroh since he graduated from CMU in 1982. He coaches hockey and baseball in the Livonia, Michigan, area. The latest news in his life is that his oldest son, Andy, has decided to attend CMU after he graduates from Livonia Stevenson High School in 2005.

1981

Jeff Eichinger graduated with a B.S.B.A. in business administration. He has been employed as a design engineer for Brady Trane (Air Conditioning) Controls Department for the past eight years. He is a member of Toastmasters and the American Society of Heating, Refrigeration, and Air Conditioning Engineers. Jeff has been married to Jeanne Ramig Eichinger for 20 years this October. They have two dogs and a cat. In his free time Jeff enjoys golf, tennis, and photography.

Mark Larson graduated with a B.S.B.A. in management information systems. He is living in Lafayette, Louisiana. After working for Marathon Oil Company for 17 years as a senior Unix Systems specialist, Mark now works as a technical support analyst for Marlin Energy in Lafayette.

Dean Luplow graduated with a B.S.B.A. in business administration. He is a media director at Starcom Worldwide in Los Angeles and resides in Santa Monica, California.

Mark Slater graduated with a B.S.B.A. in economics. He currently is a director of sales for Cooper-Standard Automotive but has a passion for professional offshore racing. He currently is going through the acceptance requirements for his daughter to attend CMU in fall 2005.

1980

Joan Kermath graduated with a B.S.B.A. in business administration. She received her M.B.A. from the University of Denver in 1985. She lives in Mill Valley, California, with her husband, David Eddy, and two children – Max (13) and Jamie (10). She has been a full-time realtor with Pacific Union for the past four years. After a 15-year career as an institutional fixed-income securities trader with Bank of America Securities, she became tired of working New York hours on the West Coast and decided to pursue her passion for real estate. She also is a full-time soccer, gymnastics, baseball, and skiing carpool mom.

James Prather graduated with a B.S.B.A. in business administration. He has been working with the Internal Revenue Service at the Detroit Computing Center for the past 17 years. He has been a computer assistant since 1991. He also is active in two clubs within Toastmasters International. James feels that these memberships, along with his job, have allowed him to give his best efforts in all phases of life – thanks in part to his classes and experiences at CMU.

Thomas Redd graduated with a B.S.B.A. in management information systems. He is the executive vice president of sales and marketing for Talkingpoint, where he is responsible for developing and integrating the sales, marketing, and alliance operations.

Rick Vanden Heuvel graduated with a B.S. in business administration. He has been awarded the Bronze Star and was recently promoted to the rank of captain in the U.S. Navy. He currently is assigned as operations officer aboard the U.S.S. Dwight D. Eisenhower.

1979

Dale Charrette graduated with a B.S.B.A. in business administration. He went on to receive his doctorate in chiropractic medicine. He finds it interesting that he attended school for one degree and then made a 30-something career change, only to use the benefits of the first degree in ways that he never thought possible.

Peggy Shields graduated with an M.B.A. in marketing. She currently is on sabbatical this semester from her position as associate professor of marketing at the University of Southern Indiana. She is involved in projects concerning travel and tourism marketing.

1978

Roy Pulliam graduated with a B.S.B.A. in business administration. He lives in Vancouver, Washington, with his wife, Lori. They have three children. He works for a local Texaco franchise. Roy was awarded the Lion of the Year for the Fort Vancouver Lions Club in his hometown. They are the largest club in Clark County with over 100 members. The award was presented in Recognition of Outstanding Service, Loyalty, and Devotion to Lionism. It is the second time he has received this award.

Rodger Skirvin graduated with a B.S.B.A. in business administration. He is married with a 12-year-old daughter. He recently was promoted to field director of the Occoneechee Council Boy Scouts of America. Rodger has been living in Raleigh, North Carolina, since 1979.

1977

Kathy Boles graduated with a B.S.B.A. in business administration. She recently was named executive director of the Valley Area Agency on Aging in Flint, Michigan.

1976

Diane Miller graduated with a B.S.B.A. in accounting and an M.S.A., '82. She is the purchasing manager for Oakwood Lutheran Homes in Madison, Wisconsin. In her spare time, she is an adjunct accounting instructor for Upper Iowa University-Madison Center and for Lakeland College-Madison Center.

1975

Tom Burzynski graduated with a B.S.B.A. in business administration. He received his M.B.A. in 1975. He is a project and portfolio manager for Pfizer Global Research & Development Labs in Ann Arbor, Michigan.

Terrence Moore graduated with an M.B.A. He has been elected as a trustee of the Herbert H. and Grace A. Dow Foundation.

1974

Charles Green graduated with an M.A. in management and supervision. Dr. Green recently accepted the position of president of Bermuda College in Bermuda.

Randy Harmson graduated with a B.S.B.A. in business administration. He is employed as a business development manager for the United Kingdom-based Wray Castle, a global telecommunications engineer training company.

1973

Dan Savage graduated with a B.S.B.A. in business administration. He was the program board president for two years and a Sigma Tau Gamma member. Dan produced Crosby, Stills, Nash, America, George Carlin, Ralph Nader, Duke Ellington, and Alan Ginsberg during his CMU years. He has spent the past 29 years booking and producing thousands of events in the speaker and entertainment areas across America.

Mark Vanlerberghe graduated with a B.S.B.A. in accounting. He received his M.B.A. in 1979. Mark is employed as a chief financial officer at Golden West Nuts Inc. in Ripon, California. Mark serves his community in many capacities: Secretary/Treasurer, Sierra Vista Child and Family Services; Board Member, Copper Creek Homeowners Association; and Member, Budget & Finance Committee, Pine Mountain Lake Association. He is married to Marcia and has a stepdaughter.

1971

John Findling graduated with a B.S.B.A. in finance. He has been working in the investing arena. In 2001 he opened his own branch for Raymond James Financial Services in Farmington Hills, Michigan. He is a retirement planning specialist and operates in a partnership with his oldest son, Mark.

1970

Jon Darrow graduated with a B.S.B.A. in business administration and earned his M.B.A. in '75. Immediately after receiving his undergraduate degree, Jon began working as an administrator in the Office of the Provost at CMU. He retired from CMU in August 2000. For the past ten years of his CMU career, he and his wife, Linda (B.S. '70 and M.A. '77), operated Saravilla Bed & Breakfast in Alma, Michigan. This year marks their 14th year in business.

William P. Smith graduated with a B.S.B.A. in business administration. He received his M.B.A. in 1971. He has been employed by Blue Cross and Blue Shield of Michigan for the past 32 years and presently holds the position of senior vice president and chief information officer. He is married to Linda; all of their three children have graduated from universities in the state of Michigan.

1969

Leon Ostrowski graduated with an M.B.A. Since retiring from Dow Corning in Midland, Michigan, in 1998, he and his wife, Pat, settled in a new home on the Wisconsin River in Plover, Wisconsin. Leon is in the process of setting up an Angel Investor Network in Central Wisconsin in cooperation with the South Wood and Portage County Business Council. Through the Angel Network of high-net-worth individuals, they assist start-up and early-development businesses to secure equity funding.

1964

Jeffrey Bennett graduated with a B.S.B.A. in accounting. After 39 years, Jeffrey retired from teaching at Northwood University in Midland, Michigan. He was professor and chairman of the Accounting Department. At commencement ceremonies in May 2004, he was named professor emeritus of accounting.