Marketing & Hospitality Services Administration Scholarships

William Brehm, Sr. Scholarship - Established in 1988 by William Brehm for a junior or senior pursuing a business administration degree with a major in Hospitality Services Administration.

Theodore Goosen Award - Established by family and friends in memory of Theodore Goosen, former owner of the Mt. Pleasant Malt Shop, for a junior or senior majoring in marketing or hospitality services administration.

Deborah Baroli Govitz Scholarship - Established in 1995 as a memorial by L. Scott Govitz and the CMU Department of Marketing & Hospitality Services Administration for students majoring in Hospitality Services Administration with a minimum cumulative GPA of 2.5 who have at least one full semester remaining before graduation.

Kathryn L. Brown Scholarship - Successful applicant must be a full-time student, majoring in Hospitality Services Administration, with at least one full semester remaining before graduation.

Leo G. Erickson Excellence in Marketing Scholarship - Established in 1998 in memory of Leo Erickson, emeritus professor of marketing, who distinguished himself through outstanding contributions to marketing education, research, and administration. Endowment earnings will provide an annual merit-based scholarship for marketing students.

LaBelle Management Scholarship - Established in 1995 to reward junior Hospitality Services students for their excellence in either service or academics, and to strengthen the students' education. The selection shall be coordinated through the department chair of Marketing & Hospitality Services Administration.

Marketing Faculty Scholarship - Offered for the first time for academic year 2001-2002, this scholarship recognizes the importance of students' academic and service activities. It will be awarded to one or more full-time CMU juniors or seniors majoring in Marketing, Logistics, or Retail Management, who have earned an overall GPA of at least 3.5, and who have demonstrated active involvement in a student organization.

Reed family/Commercial Equipment Company Scholarship – This scholarship will be awarded to a junior or senior with a GPA of 3.5 or higher. The award will rotate between accounting and marketing majors.

RETURN APPLICATIONS TO MARKETING & HSA SMITH 100
Scroll down for application
MARKETING & HOSPITALITY SERVICES ADMINISTRATION SCHOLARSHIP APPLICATION

Name _______________________________ Date __________________________
Local Address: ____________________________
Local Phone: ____________________________ Campus ID# ____________________________
Home Address: _______________________________
Home Phone: ____________________________ Email address: ____________________________
County of Residence: ____________________________
Name of your business major: ____________________________
Do you have a second major? No ____ Yes ____ What is it? ____________________________
Do you have a minor? No ____ Yes ____ What is it? ____________________________
Do you qualify for financial aid? ____________________________
Are you a member of a student group? If so, what is it? ____________________________
Number of credit hours you are currently taking: _______ Date of expected graduation: _______

Briefly describe why you are deserving of a scholarship (please use space provided):

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

(Signature)

Return to the Marketing & Hospitality Services Administration Department, Smith 100, by March 5, 2010, at noon.
Other awards for Marketing majors available through the dean’s office:

**Michael & Glenda Glenn Sales** – The recipient will be a student enrolled in the CBA, Department of Marketing & Hospitality Services, Sales Institute as a major or minor with a minimum GPA of 3.00. Must be a sophomore or higher and a Michigan resident. (This scholarship is awarded through the dean’s office; so bring your application to ABSC 250).

**Kench Scholarship** – Student must be a Michigan resident in their junior year with a minimum GPA of 2.75, majoring in one of the following areas: Management, Marketing, Human Resources or Accounting. (This scholarship is awarded through the dean’s office; so bring your application to ABSC 250).